

भारत सरकार
Government of India
इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय
Ministry of Electronics & Information Technology
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मा.सं.वि. मंत्रालय/Min. of H.R.D.
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के. र. महेश्वरी/C. R. Section

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दिनांक
Date 29.08.2018

The Secretary
Ministry of Human Resource Development
Shastri Bhawan,
New Delhi, Delhi - 110001

Sir,

Recently through media, a new online dangerous game names as "Momo Challenge" has been reported. It is believed that, In this game members are challenged to communicate with unknown numbers. The game consists of a variety of self harming dares which becomes increasingly risky as the game progresses and it finally ends with suicide challenge. It involves challenges that encourage teenagers/ children / any other user to engage in series of violent acts as challenges of the game. It inspires teenagers/ children / any other user (the player), to add unknown contacts on WhatsApp by the name of 'Momo'. Once the contact is added, the image of the terrifying Japanese 'Momo' doll with bulging eyes appears in contact. The game controller than entices player to perform a series of challenges and playing the game are threatened with violent images, audios or videos, if player do not follow instructions.

It is understood that an administrator of game uses social media platform to invite/incite children to play this game, which may eventually lead the child to extreme steps for self-inflicting injuries including suicide.

Few instances of children committing suicide while playing Momo Challenge Game have also been reported in India. The Government of India is concerned about the availability of such games on Internet.

We kindly request to issue Advisory/ Precautions, to schools /colleges through Department of School Education and Literacy, Department of Higher Education. This Advisory can be published through websites.

Thanks and regards.

Yours sincerely,

Rakesh Maheshwari

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